

THE GREAT BRITISH

PET WEIGHT SURVEY

The RESULTS are in

Burgess MARSDEN

Burgess Pet Care and veterinary scales manufacturer Marsden's nationwide survey results are in! Over 1000 UK Pet owners took part in the survey to help us find out the state of our pet's health and wellbeing.



What type of pets do you have?

46%

of respondents had more than one type of pet



16%
Cats



25%
Dogs



22%
Rabbits



12%
Guinea Pigs



25%
Other

Do you think your pets are...



Unsure

2%



Under weight

3%



Ideal weight

63%



Slightly over weight but ok

27%



Over weight

5%



VERY over weight

0%

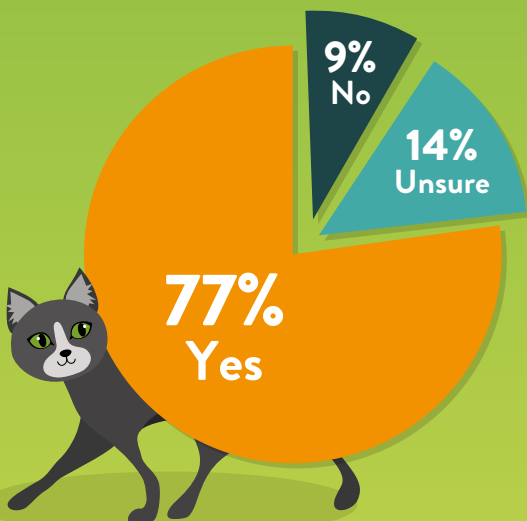
Has this changed since lockdown?

80%
No

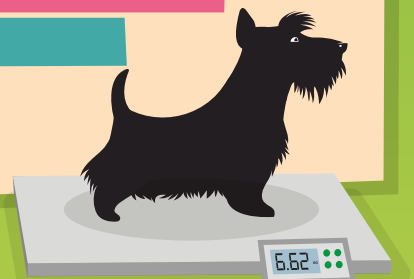
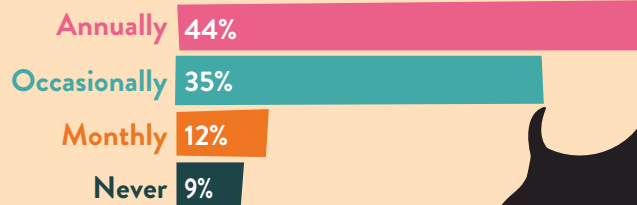
14%
Yes

6%
Unsure

Do you know the ideal weight range for your pet?



How often do you weigh your pet/s at the vets?



Do you ever weigh your pets other than at the vets?

45%
No

47%
At home

8%
At pet store

Have you ever asked your vet for advice about weight management for your pet/s?

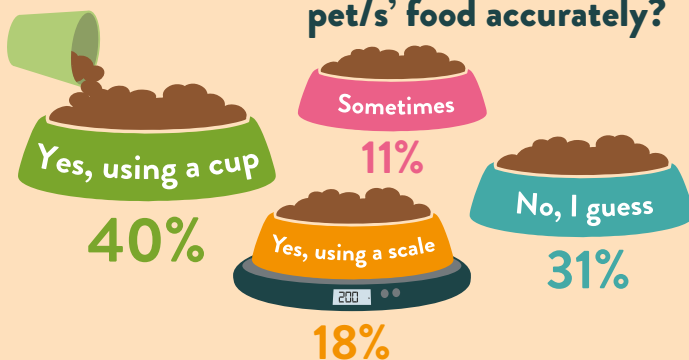
32%
Yes

68%
No



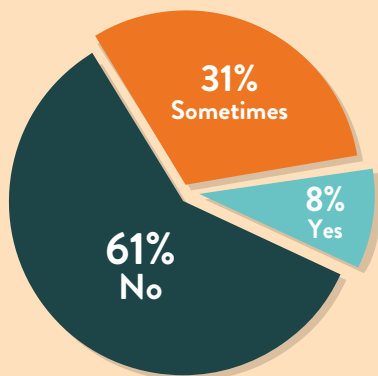
Food

Do you measure out your pet/s' food accurately?

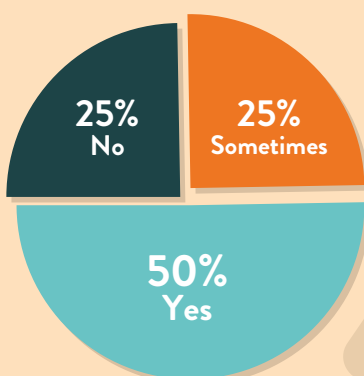


Treats

Do you feed your pet/s scraps or leftovers from your own dinner?



If you feed them treats, do you count them in your pet/s' daily ration?



Do you feel you have good knowledge of what constitutes a healthy diet for your pet/s?



24% have given their pets more treats during lockdown

89% said...

If your vet advised not to feed treats to help get your pet/s to a healthy weight, how would you feel?

...if pet/s could be protected from certain illnesses by losing weight, they would actively work with their vet to help them to slim down by carefully measuring and monitoring their food intake and increasing their exercise



85%
said...

I know it would be in the best interests of my pets health so I would follow the advice

14% said...

I'd feel really bad that they'd be missing out on their favourite treats so I'd find it hard to follow the advice

1% said...

I would probably ignore the advice as my pet looks forward to treats



88%

think that their pet/s weight is very important to help them lead a happy life